

POLITICAL OUTLOOK

ECONOMIC DIVERSIFICATION

ENERGY

INFRASTRUCTURE

FINANCE

CONSTRUCTION

HEALTHCARE

EDUCATION

BUILDING ON SUCCESS
FOCUSING ON THE FUTURE

البناء على النجاح
لصناعة المستقبل

WWW.FDILIBYA.COM

THE ORGANISERS

page

DAR
ALARAB

STRATEGIC PARTNERS

USLBA
الجمعية الأمريكية الليبية للأعمال
US-LIBYA BUSINESS ASSOCIATION

CORPORATE SPONSORS

LBBC
Libyan British Business Council

FTI LIBYA
CONSULTING HOLDINGS

المؤسسة
للبنية
للاستثمار
Libyan
Investment
Authority

شركة ليبيا لتأمين

DLA PIPER

P. I. B



Lufthansa
Official Airline

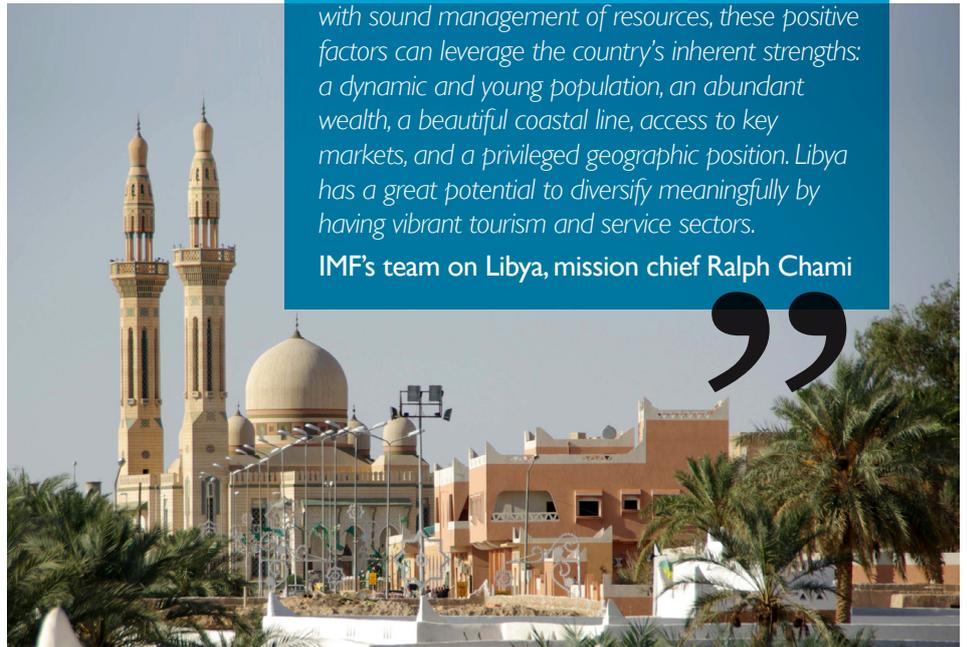
29-30 May 2013
The Landmark
London

The successful elections in 2012 signalled New Libya's resolve to forge ahead towards normality and stability. Keeping to well defined deadlines of a 20 month plan has raised confidence in Libya's ability to keep to the process of achieving the aims of the revolution of 2011 that deposed the Gaddafi regime. As investing in Libya is high in the agenda of major multinational corporations alongside Libya's commitment to meeting the new aspirations of its population, the **FDI Libya** conference will bring together the visions of the corporate world and the new authorities in Libya. **FDI Libya** will host a spectrum of prominent business leaders and senior government officials from Libya and beyond and will take place from 29-30 May 2013, at the The Landmark Hotel, London.

"The new government [will be] restoring the services system, providing dignified living for the people, reforming the health and financial and economic systems, and activating the role of the state."
Ali Zeidan, Prime Minister, Libya

Despite the challenges in the period ahead, the revolution could unleash Libya's huge economic potential by promoting greater inclusiveness and transparency, and enhanced governance. Combined with sound management of resources, these positive factors can leverage the country's inherent strengths: a dynamic and young population, an abundant wealth, a beautiful coastal line, access to key markets, and a privileged geographic position. Libya has a great potential to diversify meaningfully by having vibrant tourism and service sectors.

IMF's team on Libya, mission chief Ralph Chami



New Libya is finally open to the world market! With its strategic location on the Mediterranean and its accessibility to 3 continents, along with its enviable natural resource endowment, pre-war level oil production, and circa 20% GDP growth in 2012 alone, Libya is a country to be reckoned with! The well-organised oil industry may be the life-blood of the economy, but the potential for diversification is great. Opportunities are omnipresent, from healthcare and education to infrastructure, construction, banking and tourism; these are just some of the many sectors that both local and international companies as well as investors can engage with in the Libyan market. **FDI Libya** will provide the necessary platform to highlight and present these sectors and more. This will be a unique and very high profile event that is not to be missed.

FDI LIBYA ADVISORY PANEL

The organisers have enlisted the help of well regarded specialists and professionals concerned with Libya's development to guide the agenda of the conference. Some of the notable conference advisors are:

Dr. Mustafa Elhoni, former Deputy Head of National Transitional Council of Libya

Dr. Mustafa Abushagur, former Prime Minister-Elect and Deputy Prime Minister of the National Transitional Council of Libya

Mr. Michael Thomas, Director General of the Arab British Chamber of Commerce

Prof. Bassam Fattouh, Director of Oil & the Middle East, Oxford Institute for Energy Studies

Mr. Chuck Dittrich, Executive Director of the US-Libya Business Association and Vice President, Regional Trade Initiatives for the National Foreign Trade Council

Mr. Robin Lamb, Director General of the Libya British Business Council

THE CONFERENCE

Key sessions include:

- ★ Political Outlook - Building on successful transition to meet the nation's expectations
- ★ Economic Diversification and Opportunities for Investment
- ★ Libya's Energy Sector - A tool for sustainable development
- ★ Major Infrastructure Investment - Building the foundation for the future
- ★ Libya's Financial Sector Outlook
- ★ Housing and Construction Challenges - Building a brighter future
- ★ Education, Technology and Local Content - A human capital approach
- ★ Healthcare Reform and Transformation

I guarantee you, any sector you think of, there are plenty of projects to work on.

Abdelrahim al-Kib, Former Prime Minister, Libya

Libya's economy will grow faster than any other in 2012 boosted by reconstruction following the fall of Muammar Qaddafi's regime. The surge is a bounce-back from an even more precipitous slump while war raged.

The Economist

- ★ 10th largest oil reserve in the world
- ★ 47.1 billion bbl proven oil reserves
- ★ Third largest country in Africa
- ★ 20% GDP growth - 2012
- ★ GDP (PPP) \$37.97bn (\$97.43bn in 2010)
- ★ Population: 7m (largely youth)
- ★ Labour force 1.16mn
- ★ 1.548 trillion cu m proven gas reserves
- ★ Strategic location
- ★ Coastline: at least 1,770km
- ★ Historical sites - Roman and Greek ruins

FDI Libya will take place in London at a strategic time: plans for New Libya are taking shape and now is the time for external partners to get involved in the rich opportunities that Libya has to offer, while taking part in the new administration's development goals. Noting this, FDI Libya will provide an international platform for building and reaffirming new and existing partnerships, building on the successes of the country and focusing on multi-sector growth. Senior government officials, business leaders and investors alike will be engaged in these timely activities, providing valuable reasons for representatives from all sectors to get involved in this unique event.

KEY FACTS ON LIBYA'S FUTURE ECONOMIC DEVELOPMENT

- ★ UKTI estimates that Libyan contracts, in sectors from oil and gas to education and construction, could be worth £200 billion over the next decade. – UKTI
- ★ Libya's economy is expected to pick up as the political situation stabilises, with growth projected at 20.1% in 2012 and 9.5% in 2013. The speedy return of foreign oil companies alongside the strong international support the country has received bodes well for Libya's post conflict recovery. – African Development Bank

- ★ In addition to oil and gas there continue to be strong opportunities in education and training, construction, infrastructure, banking, legal services, healthcare and IT. All these areas will continue to play an important role in the rebuilding of a new Libya... It is estimated that growth will recover to an average of 13.8% a year in 2012-16. The raising of UN sanctions on Libya's financial reserves and the recovery of its oil production and exports will enable the Libyan private sector to grow and will provide many business opportunities. – Tripoli Post

- ★ Libya's Ministry of Housing plans to build 50,000 houses over the next six to 18 months. – Bloomberg

- ★ Eni, which normally gets about 14% of its total production from Libya, wants to double that amount and invest between \$30 billion and \$35 billion in the coming decade. – Wall Street Journal

	2010	2011	2012	2013
Real GDP Growth	2.9	-41.8	20.1	9.5
Real GDP per capita growth	1.4	-42.8	19.4	8.9
CPI inflation	2.5	11.4	6	5.1
Budget balance % GDP	8.7	-17.1	13.6	12.2
Current account % GDP	11.4	-6	15.8	13.1

Figures for 2010 are estimates; for 2011 and later are projections – 'The Economist'.

THE ORGANISERS



Pace Group put together high profile, value adding conferences and exhibitions that provide platforms for knowledge dissemination, filling information gaps and above all bringing together decision makers and senior government officials with investors and the corporate world. Our team have been leaders for events organised in Saudi Arabia, Egypt, Sudan, Libya, Cameroon, Angola, the UK, and the UAE covering sectors ranging from oil and gas to infrastructure and investment.

68 Lombard Street, London EC3V 9LJ
T: +44 (0) 207 868 2324 F: +44 (0) 207 868 1800



Dar Al-Arab is an international communications organization comprising a number of companies active in publishing, media, advertising sales and related sectors such as the organization of fairs and events. Thanks to its long heritage in the sector; its commitment and its forward-looking strategy. Dar Al-Arab Group also works with best-in-class partners, combining international reach and know-how to deliver an effective service in Libya, and beyond.

No 22, Algeria Square, Tripoli, Libya
T: +218 (0) 21 333 9141 F: +218 (0) 21 333 9142

MEDIA PARTNERS

Libya Herald

The Independent
Libya Daily
ليبيا هيرالد



OIL • GAS • POWER • POLITICS & FINANCE

STRATEGIC PARTNERS



The U.S.-Libya Business Association is the only U.S. trade association focusing solely on the United States and Libya. It was incorporated in 2005 as a result of the resumption of U.S.-Libya diplomatic and commercial relations, to enhance the U.S.-Libya relationship, educate the public about the importance of U.S.-Libya trade and investment, and facilitate the commercial and diplomatic dialogue between the two countries.

1625 K St., NW, Suite 200, Washington DC 20006
T: +(202) 464-2038 F: (202) 452-8160



The LBBC was established in 2004 to promote business relations and commercial activity between the British and Libyan business communities. LBBC achieves this through the provision of trade development initiatives, networking opportunities and market research for their Council and Corporate Members which include some of the UK's leading corporations, representing every major industrial sector.

50 Broadway, St James's Park, London SW1H 0RG
T: +44 (0) 20 7152 4051 F: +44 (0) 1306 88 10 46



CONFERENCE ENQUIRY FORM

For further information please complete this form and fax to: +44 (0) 207 868 1800
or email: info@pacegroup.co.uk



Please tick the relevant section:

Please send me details of how to participate as a delegate Please send me details of how to participate as a sponsor

Please send me details of how to participate as a speaker

Please enter your details

Name Company
Email Tel. Fax
Website