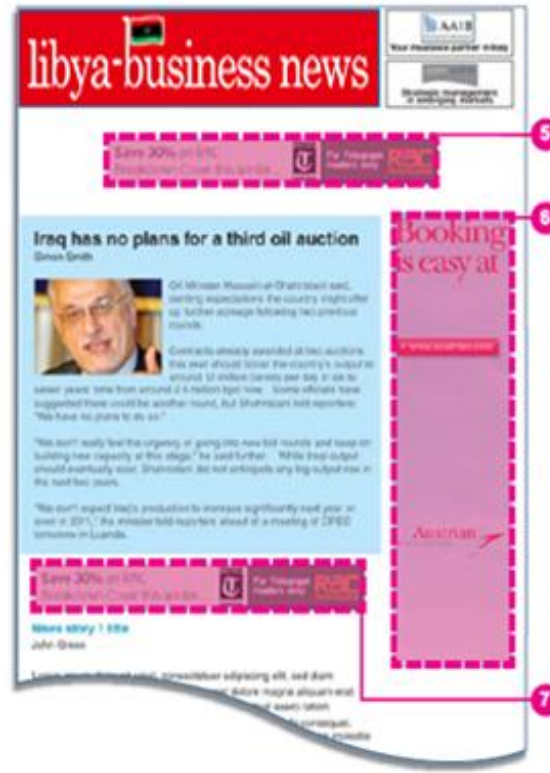


As from 13 July 2012

## Website



## HTML Newsletter



## Web Rates:

Ad Type	Size (in pixels)	£ Basic Rate 1 Week
Ref 1	468 x 60	200
Ref 2	300 x 250	280
Ref 3	125 x 125	40
Ref 4 Links	Title and Link	10

## Newsletter Rates:

Ad Type	Size (in pixels)	£ Basic Rate 1 Week
Masthead Banner Ref 5	468 x 60	160
Skyscraper Ref 6	160 x 600	320
Editorial Banner Ref 7	468 x 60	80

## Discounts:

**NEW ADVERTISERS!** First 4 weeks attracts 50% discount.

Advertising booked for 8 weeks 10% etc up to maximum 20% for 16+ weeks.

Further discounts for longer series available by negotiation.

**All advertisers receive a Type 4 link free of charge whilst advertising. All advertising contains direct links to advertisers designated website. Advertising on 6 months series or over may be eligible for a solus arrangement.**

## Other Options:

**Advertorials:** Commercial news items marked 'Advertising Feature' £60 one category, one link+£15 per extra category and link.

**Jobs page:** Free advertising on a reciprocal basis. Please contact us.

**Sponsored Category Pages.** £200 for 6 months per page..

### Terms and Conditions

**Deadlines:** Publication Tuesdays weekly. All advertising copy required two days before publication. Copy received after the deadline may not be published and may be charged. No charge if we find a replacement. **Send to:** webhosts@libya-businessnews.com

**Technical:** We require visuals to standard sizes as per the rate card. Any alterations may incur a charge. We require either a flash file, gif or jpeg image. Animation may be supplied in a GIF or Flash format for the website. Due to the limitations of email clients we cannot accept animation for the newsletter.

**Design:** We can undertake original advertising design and amendments. The charges are £60 per hour.

**Copy changes:** Copy changes are allowed but may be charged extra if technical changes are required by the Web Host. The charge is £60 per hour or part thereof. These will be cleared with you first. Same deadline terms apply. We will amend copy after the deadline if possible but extra charges may apply.

**Payment:** In advance by BACS or PayPal in £ sterling or \$US. Payment must be in our bank before the publishing date please. Payment details are on our invoice.

**Rates:** The publishers reserve the right to amend the rate structure and terms giving 4 weeks notice.

VAT will be charged to UK advertisers

**Ethics:** The publishers reserve the right to refuse or defer advertising which contravenes accepted standards. The publishers do all they can to check advertising but do not accept responsibility for the content.

### Contacts

**Technical:** webhosts@libya-businessnews.com

**Advertising:** advertising@libya-businessnews.com

**Comments:** publisher@libya-businessnews.com

**Editorial:** editor@libya-businessnews.com

**Web site:** www.libya-businessnews.com