

Energy and Infrastructure Exhibition Mission to Libya

21st–26th April 2013

The MEA and British Expertise, supported by Montgomery, will lead a multi-sector trade mission to Tripoli with particular focus on energy and infrastructure during both the *Infrastructure Libya* and *Oil & Gas Libya* trade fairs. Delegates will receive a discounted rate to attend and exhibit. This will be an excellent opportunity for British companies to showcase their expertise and products at two of Libya's most significant international trade fairs.

A programme of meetings for delegates, arranged by the British Embassy in Tripoli, will also take place during the trip.

The mission will be from the 21 to 26 of April 2013, the exhibitions run between the 22 and 25 of April.

Oil & Gas Libya and Infrastructure Libya trade fairs

This mission will be focussed around two co-located exhibitions taking place at the Tripoli International Fairground. Last year the two events attracted around 200 international exhibitors from 24 countries and 4,500 business delegates. Delegates taking part in the mission will receive a specially negotiated rate for stand space (minimum stand space is 9 sqm).

Opportunities in Libya

The Libyan economy is expected to recover rapidly from 2010-2011 levels, with annual GDP growth projected to be 13.7% during 2012-2016. GDP contracted by 27.9% in 2011 but there is a growth rebound of 28.8% expected in 2012. There is strong UK government support for developing long-term relationships with Libya, both at the ministerial level and through an increased range of products from UK Export Finance.

As the Libyans lay out the future plans for their economy and the rebuilding of their country, this is an ideal time for companies to visit the country and start to establish their visibility. We anticipate that there will be opportunities for more immediate business agreements during the visit, and the important commencement of long-term relationships.

The newly-elected General National Congress (GNC) has powers to announce strategic plans for Libya's economic future and to release budgets for public sector spending to modernise the infrastructure sector. This in turn will stimulate private sector growth on an unprecedented scale. Priorities exist across all sectors including: construction, public work, municipal engineering, transport, communications, power, electricity, water, environment and security and risk analysis.

Libya holds the largest proven oil reserves on the African continent, and production has made a substantial recovery since the fall of the Gaddafi regime. By the middle of 2012 production reached 1.4 million bpd. Libya has proven natural gas reserves of 52.8 tcf. The new government will be seeking to increase oil production to pre-revolution levels and to improve the downstream sector.

Costs

The MEA and British Expertise are actively seeking sponsorship. For those interested in sponsorship opportunities, please contact Melusine de Chazal (melusine.de.chazal@the-mea.co.uk) at the MEA, or Alex Lambeth (al@britishexpertise.org) at British Expertise.

The travel and exhibition package will be distributed by CT Group Travel upon registrations of interest. Please contact Lyndsay Snowden at CT Group Travel at lyndsay.snowden@ctgrouptravel.co.uk.



Libya

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For further details about joining the Mission please contact:

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North Farm Road, Tunbridge Wells, Kent TN2 3XF

With the following details....

Name _____

Company _____

Job Title _____

Address _____

Telephone _____ Fax _____ Mobile _____

Email _____

Business Sector Activity _____

Where did you hear about this trade mission? _____

The MEA, British Expertise and CT Group Travel reserve the right to select delegates in order to ensure a successful mission.

Closing date: 11 February 2013

Opportunities for UKTI Government Support

To find out if you are eligible for Market Visit Support (MVS) Grant, a discounted Overseas Market Introduction Service (OMIS) a Trade Show Access Programme (TAP) grant missioners should contact their local UKTI regional office for details.

<http://www.ukti.gov.uk/export/unitedkingdom/contactus.html>