



**Middle East
Association**

Business Risk Management in the MENA Region

Tuesday 9th October, 4:30pm–7pm

The MEA will be hosting a Business Briefing on how companies can assess and mitigate risks to their operations, in the MENA region, on Tuesday 9th October at Bury House. The event will appeal to individuals keen to keep abreast of recent developments, as well as companies that either already have a presence in the region, or who may be considering entering the market for the first time.

The Arab Uprisings have inspired a significant amount of optimism that countries such as Libya, Tunisia and Egypt will enjoy increasing levels of democratisation and offer fresh opportunities for UK firms looking to do business in the region. However, on-going instability in the form of regime change, regulatory uncertainty, protests, strikes and terrorist attacks continue to remain a risk to business. Recent incidents, such as the widespread riots following the release of a US-made anti-Islam film that ultimately led to the tragic death of the US Ambassador alongside other embassy staff in the Eastern Libyan city of Benghazi on 11 September 2012, have also served as painful reminders of how dynamic the situation on the ground remains in some countries.



As such, the MEA is hosting a two panel session that will cover how businesses can firstly, assess potential risks and secondly, take measures to mitigate threats to their physical assets and operations. In terms of risk assessment, topics that will be covered in this first panel will include due diligence, asset tracing and political risk. The second panel will include insights and analysis of trends in the insurance market for the MENA region, legal risks associated with doing business in the region and finally, crisis management and travel security.



We are delighted to announce the following panel of experts to help shed light on these issues, with panellists including **Mounir Kabban (President of United Insurance Brokers)**, **Thomas Wigley (Senior Associate at Trowers and Hamblins)**, **Tony Prior (Director of Asset and Risk Appraisal at American Appraisal)**, **Adrian Davidson (Commercial Intelligence and Investigations at Page Group, TBC)**, **Toby Chinn (Associate Director at Control Risks, TBC)** and **Edward Posnett (Associate at KPMG Forensic)**.



Following the presentations, there will be a Q&A session followed by a networking reception.

Cost for this Briefing is £70 + VAT for MEA Members and £140 + VAT for Non-Members. We anticipate a high turnout for this event, so early booking is advised. To attend please return the registration form overleaf to Jacqui Marshall at the MEA (jacqui.marshall@the-mea.co.uk). **Registration is 4:30pm with talks taking place between 5pm and 6:15pm. The networking reception will finish at 7pm.**

Business Risk Management in the MENA Region Business Briefing

Tuesday 9th October

REGISTRATION PER DELEGATE:

Please tick: £70 +VAT for MEA Members
£140 + VAT for Non-Members

The deadline for registrations is midday on 5th October

To register please return the form below together with payment, if a non-member. A £2.00 surcharge will apply for credit cards only. **Please note we no longer accept American Express.** Cancellations will be accepted up to three working days ahead of the event with refund or credit note (upon request). No refund will be made after three working days before the event. Payment must be settled before the event.

Please return to the Middle East Association, Bury House, 33 Bury Street, London SW1Y 6AX
Tel: 020 7839 2137, Fax: 020 7839 6121, E mail: Jacqui.marshall@the-mea.co.uk

Name _____

Company _____

Job Title _____ Address _____

Telephone _____ Fax _____

Mobile _____ Email _____

Business Sector/Activity _____

Please advise of any dietary requirements _____

Please advise of any disability requirements _____

Where did you hear about this event? _____

Payment type: 1) I will pay by BACS (details below)
2) I enclose a cheque
3) I will pay by credit/debit card (details below)
4) Please send an invoice for immediate process

Credit card details:

Card Number:

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Expiry Date: _____ **Security**

Number: _____

BACS Account Details:
Bank Details: HSBC Bank Plc, 69 Pall Mall, LONDON, SW1Y 5EY
Account Name: MIDDLE EAST ASSOCIATION,
Sort Code: 40-05-20 IBAN: GB 22MIDL40052051571753
Account No. 51571753 SWIFT: MIDLGB22

Please send me details on how to become a member of the Middle East Association:

The MEA reserves the right to select delegates in order to ensure a _____ successful event.